



PELICAN NEWS

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A fresh new look and flavour for our Ice-Cream

Blue Skies have launched a new look for its fresh coconut milk dairy-free ice-cream range as the brand looks to expand distribution in time for what it hopes will be a glorious summer of sunshine! The new look features a cleaner, modern design with an iconic blue lid and eye catching typography.



In addition, the brand has launched a new flavour to add more variety to its vibrant range, available at selected branches of Waitrose & Partners. Caffè Latte is a blend of our award winning creamy coconut milk ice-cream, to create a taste that is out of this world. It joins our other flavours including Mango and Passion Fruit, Chocolate and Orange, Simply Coconut, Vanilla Bean, Salted Caramel and Strawberry and Banana.

Blue Skies Ice Cream is available to buy in retailers in the UK, Ghana, South Africa and the USA. Go to www.blueskies.com to find out more.



Making History



On the 26th February 1998 Blue Skies delivered its first ever consignment of fresh-from-harvest prepared fruit from its factory in Ghana to the UK. At the time, no one knew if the idea of making the finished products in the countries where the fruit grew would work, and very few people were willing to take bets on it. But one person knew he could make it work and was prepared to take the necessary risks to start a way of doing business that many thought was impossible. Fast forward 23 years, and Blue Skies employs over 5,000 people in over 10 countries at its peak and supplies retailers all over the world. And who was that person who knew it would succeed? It was Anthony Pile, the Founder of Blue Skies - and he can be seen in the photo above sitting by a container filled with one of our first ever consignments of fresh-cut fruit!

INSIDE THIS MONTH:

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Janet wins Business Excellence Award



Very many congratulations to our General Manager in Ghana, Janet Lutterodt, who has been given a Business Executive Excellence Award (<https://ghiceoawards.com>) for the excellent implementation of Good Corporate Governance practice in Blue Skies. This is a wonderful achievement and is testament to Janet's inspiring leadership and incredible commitment to operating a business that is a force for good.

Air France make flying visit to Benin factory



A team from Air France KLM recently paid a visit to Blue Skies Benin to discuss flight schedules for the summer. With more flights anticipated in May, this is a good news for Benin as the business seeks to increase its presence in the French market. Pictured with the Blue Skies team are Antoine Tanappa (Regional Director) and Sowah Okpoti (Regional Commercial manager) from Air France / KLM.

CLL cargo team mark the start of new partnership



Pictured: the team at CLL Cargo Logistics, our new handling agent at Charles de Gaulle airport in France, recently came together to officially launch the start of the new business with Blue Skies. As we reported in February, CLL started working with Blue Skies in February from a new facility in Paris, and together with our French team they have overseen a seamless transition, ensuring products arriving at Charles de Gaulle make it to our customers throughout France.

Blue Skies showcased by PwC Campaign

Blue Skies has been featured by a new campaign from PwC aimed at highlighting British businesses at their best. Whether it's surviving against the odds, going the extra mile for people and communities, or building back greener and stronger, Business at its Best is an initiative to share the best stories from businesses of all sizes across the UK. Find out more at:

www.linkedin.com/company/business-at-its-best

BUSINESS
AT ITS **BEST**

OHS: Occupational gymnastics restarts at Blue Skies Brazil

After a one year break due to the challenges of the COVID-19 pandemic, occupational gymnastics have returned to Brazil with keep-fit and exercise sessions being carried out for staff in all areas of the factory. The photos below show staff participating in routines in the workshop, intake and high-care areas of the factory. As reported in 2018, occupational gymnastics can help to reduce the risk of repetitive strain injuries and work-related musculoskeletal disorders. It can also help to decrease stress levels and tension. This might help to explain why Blue Skies Brazil has one of the lowest injury frequency rates in the group!



Brian prepares to abseil for kids charity

Brian Perkins from the Pitsford office has signed up to take part in a charity fund raising abseil from Wells Cathedral in September this year. Wells Cathedral was built in 1176 and has a central tower which is 180ft high. Brian is planning to abseil down the tower to raise money for the SOS Africa Children's Charity. If you want to sponsor Brian, you can do so by clicking the link below and selecting Brian's name. Good luck Brian!

<https://tinyurl.com/jzamyeps>



Another AA BRC score for Ghana

Congratulations to Blue Skies Ghana on achieving yet another outstanding AA result at its recent BRC audit. The result follows similar results at Benin and Egypt in February. Well done to all the team involved in this outstanding result.





FOUNDATION FOCUS

AN UPDATE ON OUR LATEST PROJECTS

2021 Projects in Ghana get off to a flying start



Our 2021 Foundation projects in Ghana have got off to a flying start with almost all projects well ahead of schedule. These include a new accommodation block for teachers at a Basic School in the rural of Tikobo (pictured above left) and a new 'biotoilet' for a Junior High School (pictured above right). Other projects making good progress include a new washroom for a girls boarding school and the completion of a training centre for the physically challenged.

Schools raise the bar in 2021 School Farm Competition



Schools participating in the 2021 School Farm of the Year Competition in Ghana have started establishing their farms and germinating their crops. Over sixty schools are taking part in this year's competition and already there are strong signs that this year will be as competitive as ever, with schools adopting newer and more innovative techniques and finding more interesting locations to start their farms, including one school which has established its farm on the roof of a classroom (pictured above)!

BLUEPRINT 2021

Brazil reduces waste to landfill by 90%

Blue Skies Brazil have got the 'race to zero waste' off to a great start by managing to reduce waste to landfill by a whopping 90% in February! The reduction comes after the team in Brazil partnered with a local business to be able to turn fruit waste in to compost, as we are also doing in Ghana and Benin.

