



# PELICAN NEWS

Blue Skies Newsletter | March 2019 | Issue 153 | [www.blueskies.com](http://www.blueskies.com)

## Blue Skies launch Ice Lollies made with Fresh Fruit



This month marks a huge step for the Blue Skies brand, with the launch of a new range of refreshingly natural Ice Lollies made in Ghana using our fresh fruit.

The range is available in two packs: Mango Medley and Tropical Trio. They can be purchased from Tesco in the UK for £2.00 per pack.

To celebrate our launch, we organised an ice lolly 'desk drop' in Pitsford. Sarah, Adam and Rachel from the Pitsford office can be pictured above enjoying their Blue Skies ice lollies.

With online and offline awareness plans lined up, keep your eyes peeled for more coverage of the Blue Skies brand. Well done to everyone involved in the launch. To go from product idea to launch in less than eight months is a remarkable achievement!



## Stephan Morris stands in Sedex Board elections

Our Group Technical Manager Stephan Morris is standing for election as a Supplier B Member representative on the Sedex Board of Directors. Sedex is a global membership organisation dedicated to driving improvements in ethical and responsible business practices in global supply chains.

## Interim Blueprint Report Published

Blue Skies have published an interim sustainability report, ahead of its full report which will be published later in the year. Titled 'Happy Fruit for a Happier World', the report can be downloaded from our website or by clicking on the link below:

[www.blueskies.com/2018blueprint.pdf](http://www.blueskies.com/2018blueprint.pdf)



Blue Skies  
2018 Interim  
Sustainability Report

## Ghana team accelerates brand activation plans



Pictured: Fatahu Abdul, General Manager of the Blue Skies branded business in Ghana, sits proudly at the wheel of one of our newly branded vehicles, ready to accelerate our plans to explode our juice and ice-cream sales in Ghana. He is surrounded by his able support team, who wisely stand out of the way in case Fatahu is too keen on the throttle. Following a successful visit from Hugh and Brian to Ghana this month, the Ghana team are poised to execute some exciting plans to help the business expand its awareness and distribution over the coming year.

## Blue Skies Egypt host Arab Academy for Science & Technology



On March the 8th a group of students from the Arab Academy for Science and Technology visited Blue Skies Egypt. The students, who were all from the college of international transport, supply chain and logistics, toured the fresh-cut and juice factories and received a presentation on Blue Skies and its history. They also participated in a supply chain and logistics workshop which was held at the factory. The students (pictured above) were each given a bottle of our freshly squeezed juice to take away with them.

## BBC World Service drop in to Ghana



The BBC World Service recently dropped in at short notice to Blue Skies in Ghana to hear the challenges of our business in advance of Brexit. The crew are pictured above with our Chief Sales and Marketing Officer (and wannabe film director) Hugh Pile.

## Egypt sample fresh juice at Royal House Supermarket



Pictured: The Blue Skies Egypt Sales and Marketing team recently carried out a sampling campaign at the Royal House Supermarket, one of the biggest supermarkets in Egypt. The feedback from the customers was extremely positive.



# Foundation Focus

AN UPDATE ON OUR LATEST PROJECTS



## Construction starts on new classroom block

A sod cutting ceremony was recently held in Ghana to officially mark the start of a new three classroom block for a Primary School at the village of Nsumia, which is located just a few miles from the Blue Skies factory. Work is already progressing and construction is expected to be completed by June. General Manager, Janet Lutterodt, is photographed digging the first spadeful of soil at the site of the school. Meanwhile the team in South Africa (pictured inset) recently attended a meeting with the Local Economic Development Committee to provide feedback on this year's projects and seek support in identifying projects for 2020.



## Schools plant seeds in School Farm Competition



Seeds and tools have been distributed to sixty schools that have been selected to participate in our 2019 School Farm Competition. Following a successful teacher training programme, demand to participate in the initiative has rocketed with more schools than ever before expressing an interest in competing. The 2019 School Farm of the Year winners will be announced at the end of the year.



BLUE PRINT



plastic packaging

## 8500 kg of plastic saved with Delhaize

Blue Skies have worked with Delhaize to remove plastic forks from all of their products. This will save 8,500 kg of plastic in 2019.

## IFC visits Blue Skies South Africa



Emiola Abass and Philisiwe Sibeko from The International Finance Corporation (IFC) visited Blue Skies South Africa on the 1st of March to look at our social and environmental impact, and see how we are engaging with the local community through our Foundation programmes. The team went away impressed and offered a number of ideas to further enhance our high standards, including making summarised versions of our E&S (Environmental and Social) policies available on notice boards.

# Blue Skies Netball Team in action



Pictured: The Blue Skies South Africa Netball team ahead of their friendly match with the local Vintage Deep team. Blue Skies narrowly lost by 15-10. We're sure our team will bounce back with a win at their next match. Go Blue Skies! Thanks to Waydu Nhlapo for the photo.

# Blue Skies Baby News



It's been a busy couple of months for baby news! Congratulations to Angelo, our HR Supervisor at Blue Skies Brazil, for the birth of his son Luan (pictured top). Congratulations also to Lukasz Banas, production Manager at Blue Skies UK on the birth of his son Anthony (pictured middle) on the 26th of February. Finally, congratulations to our IT Consultant, Jon Berni, on the birth of his first Grandchild Isaac Steven Clough (pictured bottom) who was born on the 7th of February. We wish Aneglo, Lukasz and Jon and their families all the best.

## Future Fresh Winners Meet the Founder



A group of students from the University of Northampton paid a visit to the Blue Skies Pitsford office this month and had lunch with Anthony. This was all part of their prize for coming first place in the FBL (Faculty of Business and Law) Challenge, which we reported on in last month's newsletter. MBA student Thanh Quoc Hunhare and MA students Phuoc Quynh Anh Ho and Mariya Rungarun, are pictured with Anthony outside the office.