



Blue Skies 2018 Interim Sustainability Report



# Strengthened by our **diversity** Bound by our **culture of respect** Driven by generating a **positive return**

For our customers our people our communities our environment

# For the Love of Fresh







Founded in 1997, Blue Skies is a multi award-winning fruit company that produces fresh-cut fruits, freshly squeezed juices and dairy-free ice-cream for leading retailers around the world. The company is headquartered just outside Northampton and has production sites in Ghana, Egypt, South Africa, Brazil, Senegal, Ivory Coast and the UK.

Blue Skies believes in 'Adding Value at Source', which means we aim to make the finished product in the country or region where the fruit is grown. By doing this, we return more value to the communities that produce our fruit, and can deliver products that are Fresh from Harvest.

This interim sustainability report is intended to provide an overview of our mission, values and sustainability commitments, and provide an idea of how we are performing, ahead of our full report which will be published later in the year.

For LOVE of FRESH







**The Blue Skies mission** is to build together a profitable enterprise where people respect each other, care for the environment and inspire a legacy for the future.



We believe in **'Adding** Value at Source' This means we aim to make the finished product in the country or region where the fruit is grown



By doing this we return more value to the communities that produce our fruit, and we can deliver products that are **Fresh from Harvest**.

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To achieve our mission, our business is founded on three core beliefs that make up what we call our **Joint Effort Enterprise** 

# **OUR JOINT EFFORT ENTERPRISE CORE BELIEFS**



We believe that care for our people breeds care for our fruit, which in turn fosters a natural respect for the environment and the communities where we exist.





To always buy with integrity, fairness and professionalism, and source as many of our materials and equipment as possible from local suppliers with similar values.



To maximise the profitability of our business, but never at the expense of our values.



To provide the best possible place to work, where everyone feels equally valued and respected and where everyone has a voice when it comes to issues such as welfare, remuneration and professional development.



To minimise the impact that our business and supply chain have on biodiversity.



To minimise the amount of waste that we produce and ensure that as little of it as possible goes to landfill, and as much as it as possible is either reused or recycled.



To always engage with our local communities and provide appropriate support where it is within our means.



To minimise the environmental impact of all our materials, both in terms of how they are sourced, how they are used and how they are disposed of.



To use as little energy as possible and ensure that as much of it as possible comes from a sustainable source.



To use as little water as possible and ensure that as much of it as possible comes from a sustainable source.

To ensure the safest and healthiest possible working environment for all our people.

# THINGS WE DO some of our initiatives



### THE BLUE SKES FOUNDATION

The Blue Skies Foundation is a partnership between Blue Skies, Albert Heijn and Waitrose. It aims to improve the livelihoods of staff, farmers and their communities where Blue Skies works in Ghana, Egypt, Senegal and South Africa. Since the Foundation was launched in 2009, we have collectively invested over £1m with our Foundation partners which has funded 100 projects and impacted around 130,000 people.



### SCHOOL FARM OF THE YEAR

The School Farm of the Year competition was started in 2015 by the Blue Skies Foundation. The aim of the competition is to help improve the image of farming in Ghana, and encourage more young people to go into agriculture. Prizes are awarded to schools that produce the best farm in terms of how it has engaged students in farming to promote active learning, and develop a positive attitude about food and agriculture, the environment and entrepreneurialism.



## LINKING ENVIRONMENT & FARMING

LEAF is a charity which is committed to encouraging viable agriculture that is environmentally and socially acceptable and ensures the continuity of supply of wholesome, affordable food while conserving and enhancing the fabric and wildlife of the countryside for future generations. Blue Skies was the first company in the world to achieve the environmental certification 'LEAF' (Linking Environment and Farming) for a group of farmers.



### COMPOSTING

Our composting operating in Ghana recycles 100% of our raw material waste, taking just 8 weeks to break down in to nutrient rich compost. We just add a bit of carbon (wood shavings which are the main diet for the micro-organisms responsible for composting), a bit of nitrogen (pineapple crowns), a touch of poultry manure and a layer of raw material (rich in micro nutrients). The resulting compost goes back to the farmers it came from, to help grow the best quality crops.





In 2018 we delivered over **20,000** tons of fresh products to our customers around the world

generating a turnover of more than





(all our profits will be reinvested in 2019 in order to grow our value-added at source operations)



We completed our

86<sup>th</sup> Foundation Project

We employed over 4,000 people



And sourced fruit from more than **150** farms

For every ton we produced, our factories consumed:



turned 20 years old



897.96 kwh of energy



and 13.03 m3 of water That's a 30% decrease on 2017 figures



We reused or recycled 89% of our waste



Over 90% of our packaging was widely recyclable

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